EFG LONDON JAZZ FESTIVAL X BECONTREE FOREVER



CALLING ALL DANCE GROUPS to take part in a special new film commission.

For info and to apply to take part, go to serious.org.uk/becontreeforever

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EFG LONDON JAZZ FESTIVAL X BECONTREE FOREVER DANCE PROJECT FOR SCHOOLS AND YOUTH GROUPS

Each year, the EFG London Jazz Festival curate a mass participation project as an opportunity for creative people of all circumstances, backgrounds, abilities and interests to come together and perform as part of the Festival programme. As a part of Becontree Forever's wider celebration, the Jazz Festival wants to celebrate the creativity of young people in the area by harnessing the strength of the local dance scene.

Our proposed project includes:

• Working with schools, youth groups and dance organisations to engage with passionate young dancers who are keen to be part of a large-scale project

• Rehearsing over the Summer and Autumn terms, with choreography dictated by each individual group and their leaders

• Filming each group in an outdoor setting around the Becontree area, celebrating the locality as well as the young people who make up the community

• Producing and editing a film of all groups

• Premiering the film within EFG London Jazz Festival 2021 (12-21 November) by hosting on digital channels and broadcasting in community spaces.

What we are asking school and youth providers to do:

- Take up this opportunity with your dance groups
- Work with the Festival production team to prepare timelines and participation details
- Choreograph and rehearse routines in preparation for Autumn filming dates

• Work with the Festival production team and Designated Safeguarding Lead to navigate participation and filming consents from parents

• Provide a main staff contact for arranging all stages, key dates and expectations of the programme

What participants will gain from the experience:

• Experience contributing to the programme of a large-scale cultural festival

• Exposure to the Festival's audience base – in 2020 we reached 109 countries and totalled over a million online views

• A lasting relationship with Serious, the Festival producers, and access to their year-round talent and professional development schemes, as well as further performance opportunities at our Festivals

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